

# PREVENTION OF DOMESTIC VIOLENCE OF WOMEN AND CHILDREN



DELIVERING A 4 STAGE COMMUNITY PROJECT PROVEN TO MINIMISE DOMESTIC VIOLENCE AND ABUSE OF WOMEN AND CHILDREN.

## PROBLEM STATEMENT:

In Tanzania, 57% of the population lives in multidimensional poverty and 92% of the population living on less than \$5.50 PPP per day. (World Bank 2021)

Violence against women is a public health and human rights problem that is pervasive throughout the world. Recent estimates suggest that one third of women globally have experienced physical and/or sexual violence by a partner during their lifetime. The consequences of violence are far reaching for women's mental and physical health, their participation in social and economic activity, and the health, education and well-being of their children.

Poverty is associated with domestic abuse as both a cause and a consequence. It prolongs women's exposure to abuse by reducing their ability to leave and it makes women poorer on leaving the relationship.

Women and children are more likely to be financially dependent on someone, and as such disadvantaged.

Poverty makes living conditions more challenging; no access to electricity, no running water, not enough food, and often many people sharing living quarters with high levels of violence.

Residing in such areas can lead to the normalisation of violence against women.

PROJECT ACTIVITY:	Community-led women empowerment and gender equality
DURATION:	3 - 4 years
SECTOR:	Women, Children, Violence against women and children, HIV/AIDS
INVESTMENT:	From USD \$25,000 to \$50,000 per year
TARGET GROUP:	All community members
BENEFICIARIES:	Directly: 5,000 residents Indirectly: 35,000 residents

FUNDING WILL COVER ONGOING TRAINING AND SUPPORT OF COMMUNITY  
ACTIVISTS IN THE SASA! FRAMEWORK.  
LARGE COMMUNITY-WIDE EVENTS

ACTIVITIES AND GOALS:

We are using the SASA! framework developed by Raising Voices in Uganda.

SASA! is an evidence-based community mobilisation approach to prevent violence against women. Developed with a combination of theory, practice and relentless optimism, SASA! encourages communities around the world to personally and collectively use our power to create safe, violence-free communities for women.

This project spans across four phases according to the stages of change: pre-contemplation in Start, contemplation in Awareness, preparation for action in Support, and action and maintenance in Action, with different objectives and content that evolve for every phase.

Building a critical mass of support by using multiple reinforcing strategies designed to reach community members at different levels of the circles of influence.

SASA! inspires community members to take action based on their deep beliefs, with an emphasis on the positive benefits of non-violence rather than the negative consequences of violence.

Evaluation has established a clear shift in behaviours, with the experience and perpetration of physical intimate partner violence significantly decreasing in intervention communities.

SASA! is a longer-term social norms change approach. It is not designed for short campaigns. We recommend a four-year commitment to implement this project successfully.

SDG 5: GENDER EQUALITY  
SDG 10: REDUCED INEQUALITIES  
SDG 17: PARTNERSHIPS FOR THE GOALS